

Blockwise Quarterly Report

July 1 – September 30, 2023



Methodology

- **6,236 respondents** were recruited online between July 1st and September 30th, 2023, using targeted ads on various platforms (e.g., social media) as well as via online survey panels.
- Zencity's survey methods achieves representation at the city level by matching respondent data to the U.S. Census Bureau's race, ethnicity (Hispanic/Latino origin), age, and gender distributions in Harris County.
- Rake-weighting was applied as a statistical safeguard to balance out any remaining discrepancies in distribution so no demographic group is overrepresented or underrepresented in the final score.
- **To learn more about the survey methodology, visit <https://zencity.info/survey-methodology>.**

Report Structure

- For each district and the countywide level, the report first provides an overview of the overall scores, **covering four key measures: Safety, Fairness, Respect, and Voice, with a demographic breakdown** for each and **a presentation of the scores over time**. The measure scores are an average of between one and three questions. The questions included in each measure **are listed below**.
- For the countywide level, the report also **compares Harris County's scores** to the **national benchmark survey and a cohort of similar communities** based on demographics from the Census Bureau.
- The report then presents **the top concerns raised by respondents** in the following open-text question: What is the number one issue or problem in your local District that you would like the police to deal with?

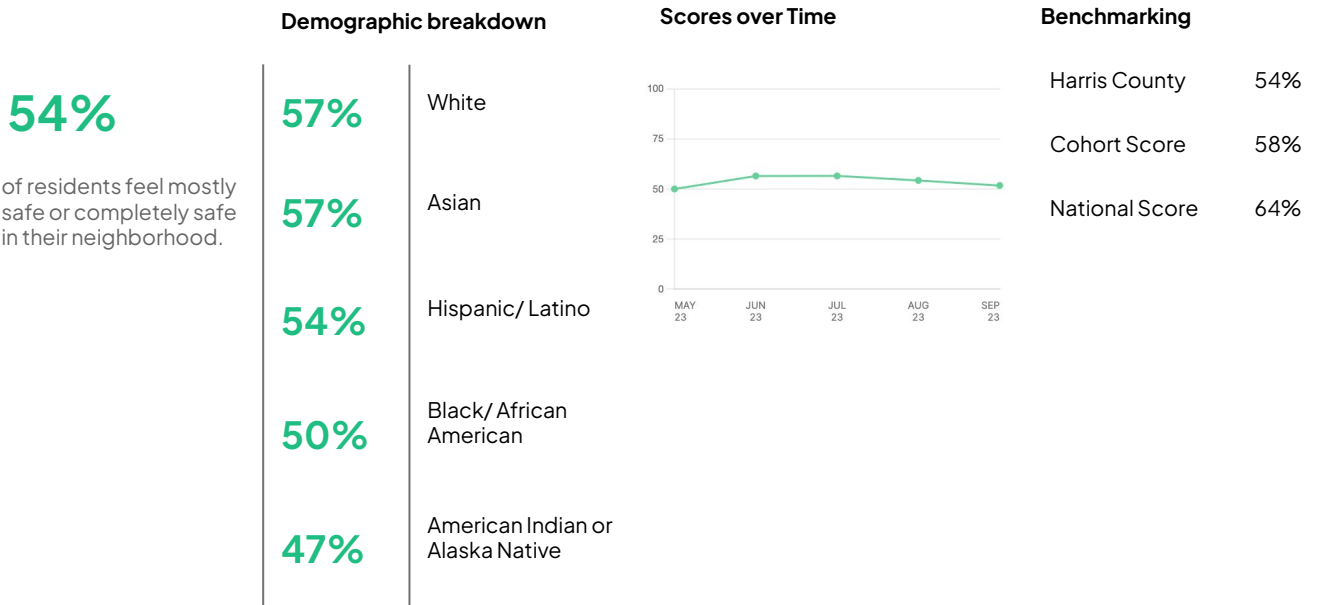
Measure Questions

1. **Safety:**
 - a. When it comes to the threat of crime, how safe do you feel in your neighborhood?
2. **Fairness:**
 - a. To what extent do you agree or disagree with the following statement? In general, the police in my area treat everyone fairly regardless of who they are.
 - b. To what extent do you agree or disagree with the following statement? In general, the police in my area provide the same quality of service to all individuals.
3. **Respect:**
 - a. To what extent do you agree or disagree with the following statement? In general, the police in my area would treat you with respect if you had contact with them for any reason.
 - b. To what extent do you agree or disagree with the following statement? In general, the police in my area treat local residents with respect.
4. **Voice:**
 - a. To what extent do you agree or disagree with the following statement? In general, the police in my area are approachable.
 - b. To what extent do you agree or disagree with the following statement? In general, the police in my area listen to and take into account the concerns of local residents.
 - c. How willing would you be to contact the Police Department if you were a victim of a crime or were worried about something?

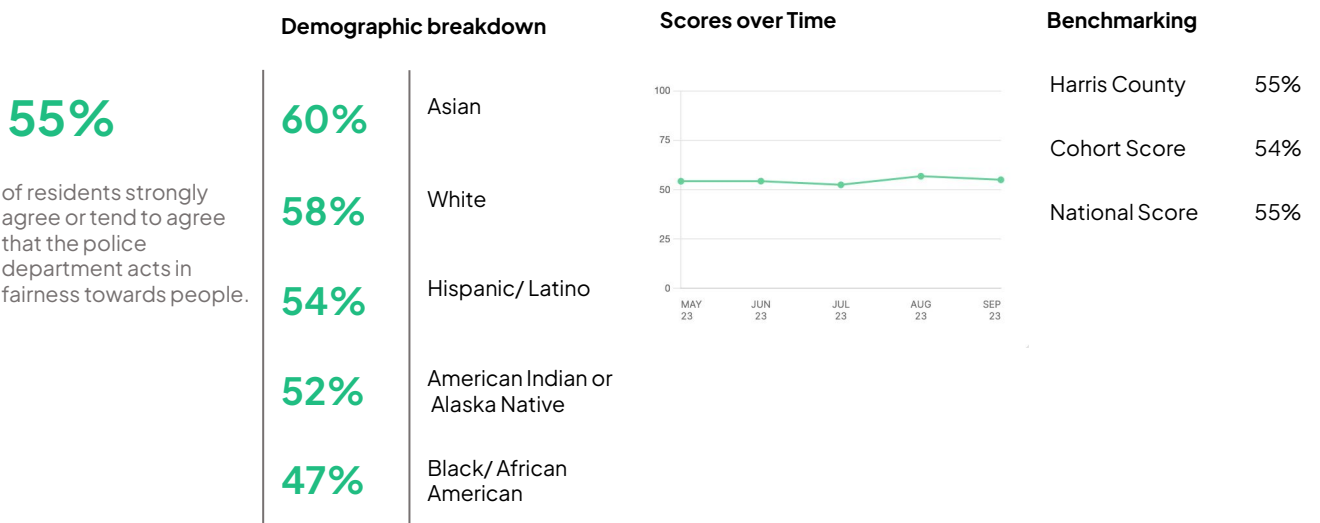
This report contains law enforcement sensitive data, and confidential business information.

Average Scores Breakdown — Countywide

Safety



Fairness



Average Scores Breakdown — Countywide

Respect

Demographic breakdown

67%

of residents strongly agree or tend to agree that the police department treats people with respect.

71%

White

67%

Asian

65%

Hispanic/ Latino

60%

American Indian or Alaska Native

59%

Black/ African American

Scores over Time



Benchmarking

Harris County	67%
Cohort Score	65%
National Score	66%

Voice

Demographic breakdown

65%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

69%

White

63%

Hispanic/ Latino

63%

Asian

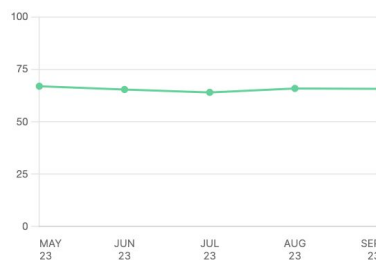
61%

American Indian or Alaska Native

59%

Black/ African American

Scores over Time



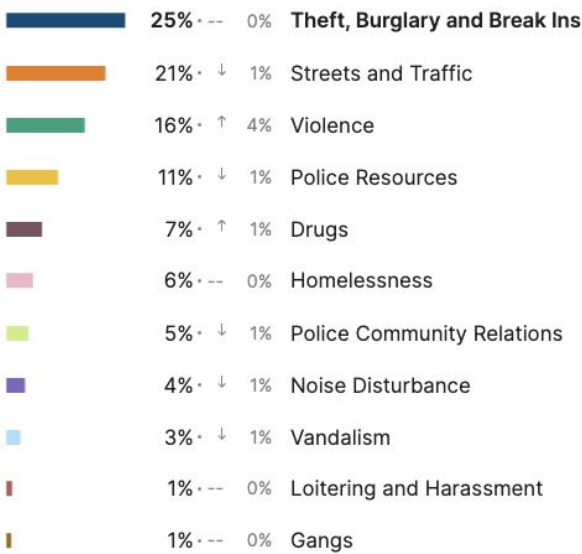
Benchmarking

Harris County	65%
Cohort Score	67%
National Score	67%

Top Safety Concerns — Countywide

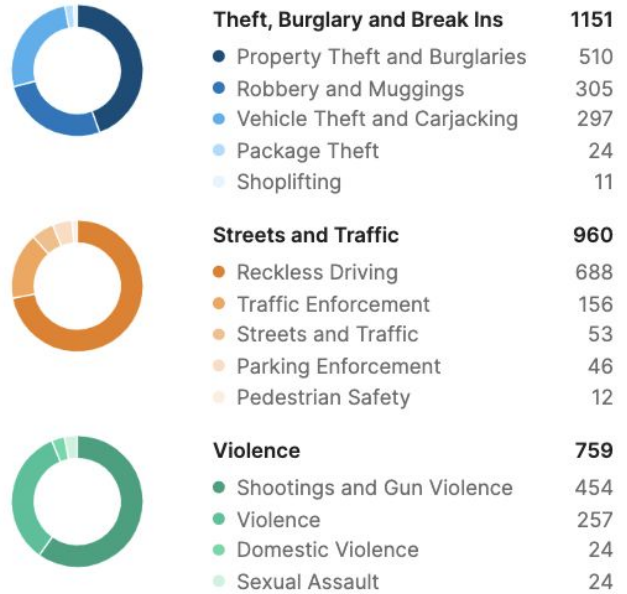
Top concerns

4605 labeled responses out of 6971

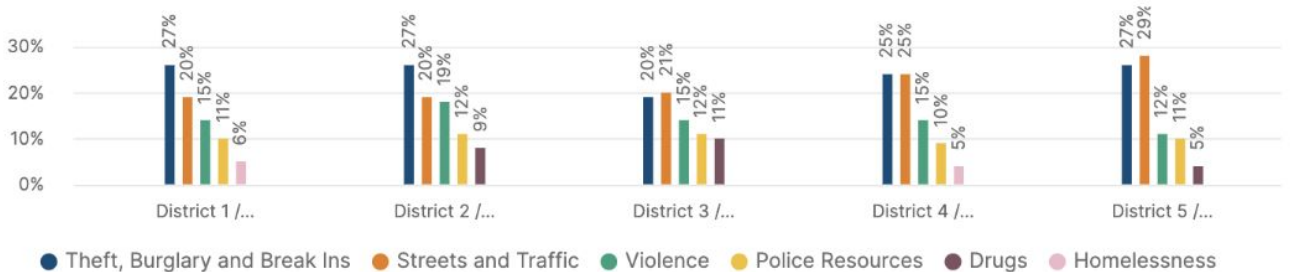


Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area



Benchmark Data – Countywide

FIELD1	SAFETY	FAIRNESS	RESPECT	VOICE
Harris County Sheriff's Office	54%	55%	67%	65%
Cohort	58%	54%	65%	67%
National	64%	55%	66%	67%

National Benchmark Surveys. The National Benchmark Blockwise Survey is conducted twice per year and surveys over 6000 residents across the country in over 1000 communities. The survey content for each matches the same questionnaires we administer to our client communities. **The national scores are adjusted for your demographics,** to give a sense of what the scores would look like if the whole country looked like your community. By making these adjustments, we minimize differences between the national score and your score that’s based solely on demographics.

Cohorts. To provide information to our clients on how residents in similar communities feel, we create a score at the “cohort” level. A cohort is a group of similar communities, based on demographics from the Census Bureau, including population density, age distribution, race/ethnicity distribution, gender, and median income. By using this approach rather than focusing just on size or geographic area, the cohorts are more relevant for each client.

Your cohort group included the following communities: Los Angeles County, CA; Cook County, IL; New York County, NY; Kings County, NY; Maricopa County, AZ; Queens County, NY; Clark County, NV; San Diego County, CA; King County, WA.

Average Scores Breakdown — District 1/North District

Safety

Demographic breakdown

53%

of residents feel mostly safe or completely safe in their neighborhood.

56%

White

53%

Hispanic/ Latino

51%

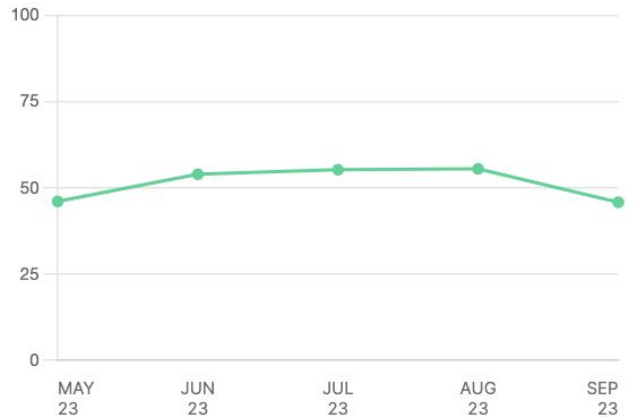
Asian*

43%

American Indian or Alaska Native*

42%

Black/ African American



Fairness

Demographic breakdown

55%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

61%

Asian*

60%

American Indian or Alaska Native*

59%

White

56%

Hispanic/ Latino

42%

Black/ African American



*This group's score is based on a small sample size and may not be reliable.

Average Scores Breakdown — District 1/North District

Respect

Demographic breakdown

66%

of residents strongly agree or tend to agree that the police department treats people with respect.

73%

White

71%

American Indian or Alaska Native*

67%

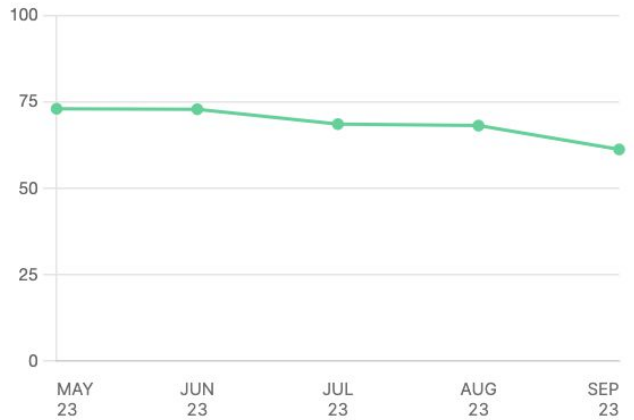
Hispanic/Latino

66%

Asian*

53%

Black/ African American



Voice

Demographic breakdown

65%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

70%

White

62%

American Indian or Alaska Native*

61%

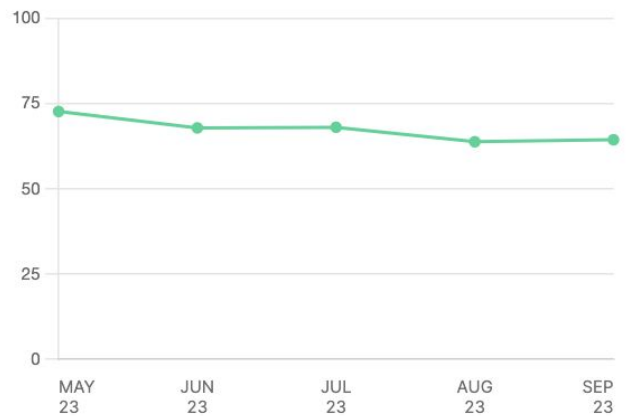
Hispanic/Latino

60%

Asian*

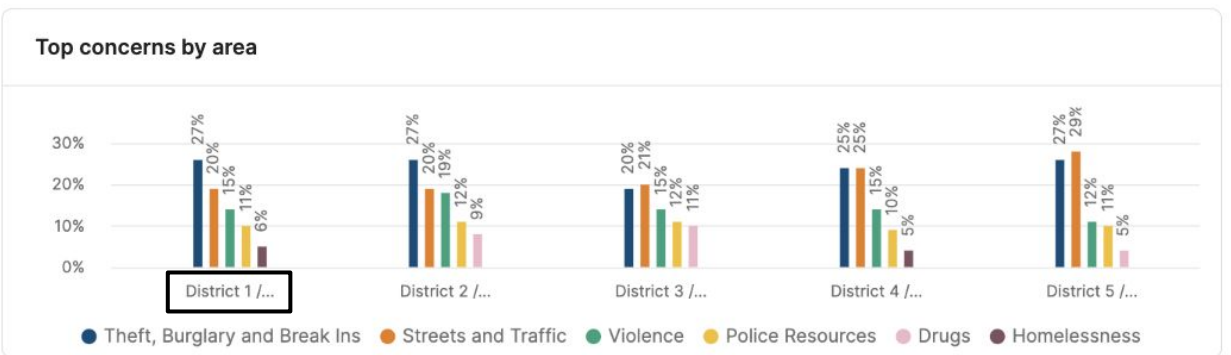
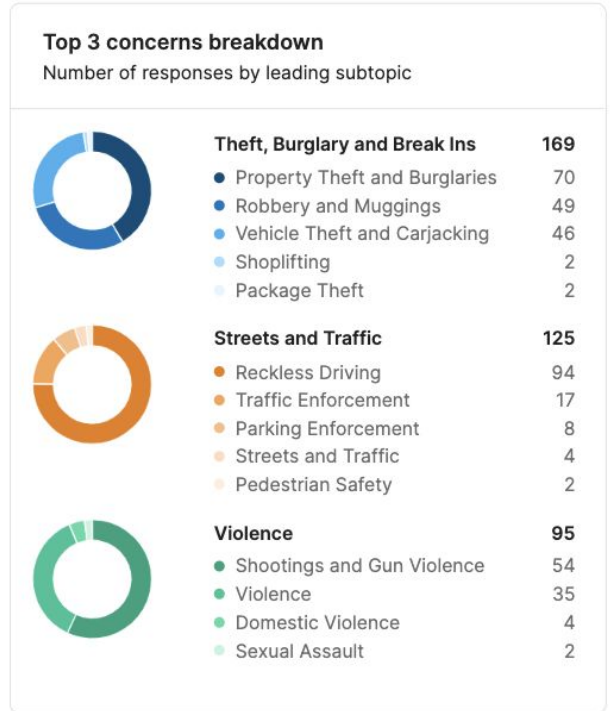
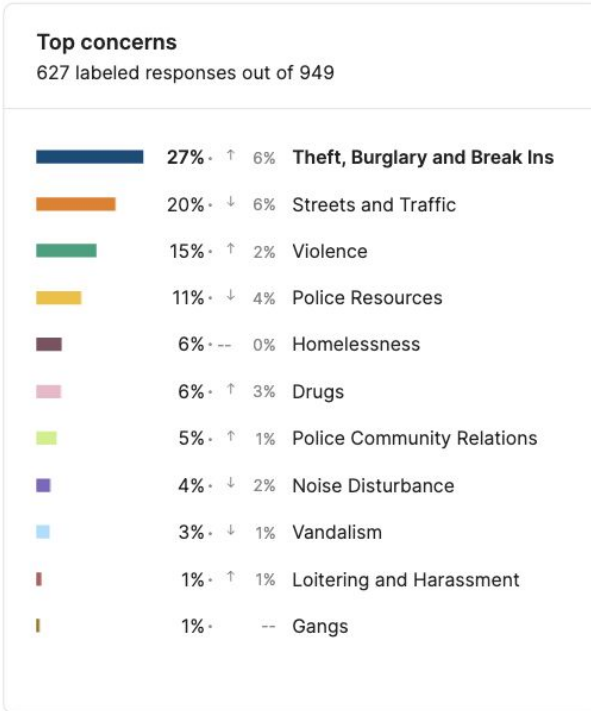
58%

Black/ African American



*This group's score is based on a small sample size and may not be reliable.

Top Safety Concerns – District 1/North District



Average Scores Breakdown — District 2/East District

Safety

Demographic breakdown

49%

of residents feel mostly safe or completely safe in their neighborhood.

53%

White

52%

Hispanic/ Latino

52%

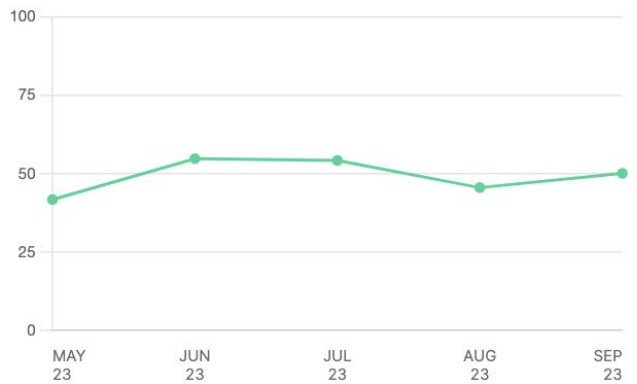
Asian*

51%

Black/ African American

24%

American Indian or Alaska Native*



Fairness

Demographic breakdown

55%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

58%

Hispanic/ Latino

55%

American Indian or Alaska Native*

55%

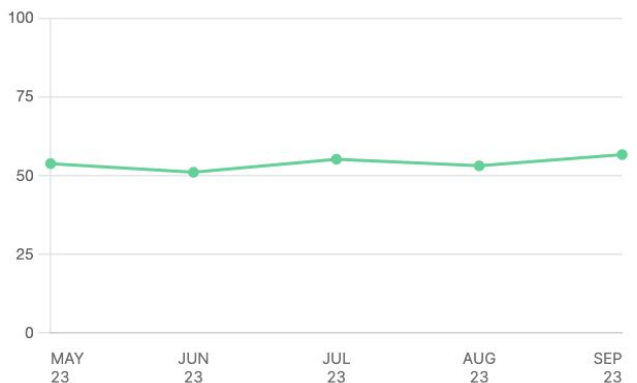
White

52%

Asian*

48%

Black/ African American



*This group's score is based on a small sample size and may not be reliable.

Average Scores Breakdown — District 2/East District

Respect

Demographic breakdown

66%

of residents strongly agree or tend to agree that the police department treats people with respect.

69%

White

67%

Hispanic/ Latino

62%

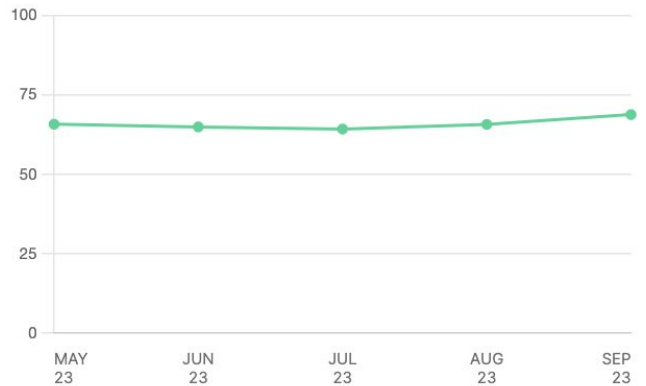
Black/ African American

59%

American Indian or Alaska Native*

59%

Asian*



Voice

Demographic breakdown

64%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

66%

White

64%

American Indian or Alaska Native*

63%

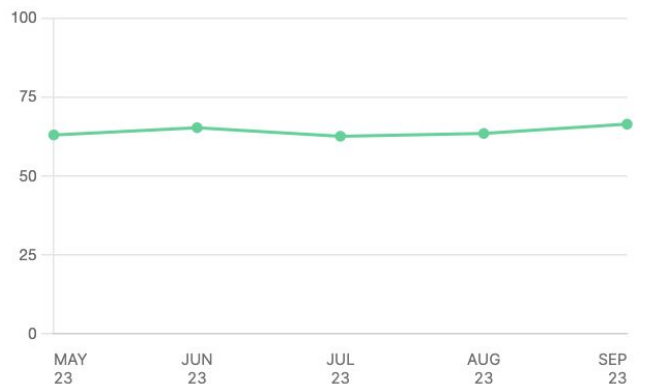
Hispanic/ Latino

61%

Black/ African American

54%

Asian*

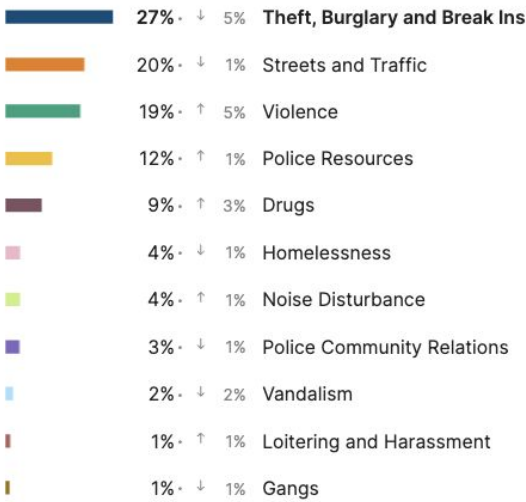


*This group's score is based on a small sample size and may not be reliable.

Top Safety Concerns — District 2/East District

Top concerns

691 labeled responses out of 1016

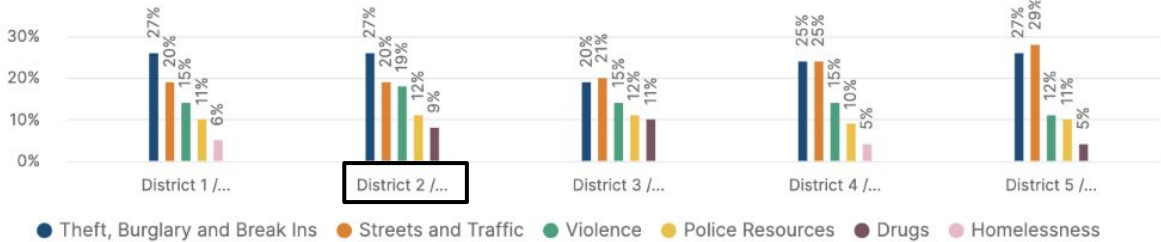


Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area



Average Scores Breakdown — District 3/South District

Safety

Demographic breakdown

53%

of residents feel mostly safe or completely safe in their neighborhood.

57%

White

54%

Asian

50%

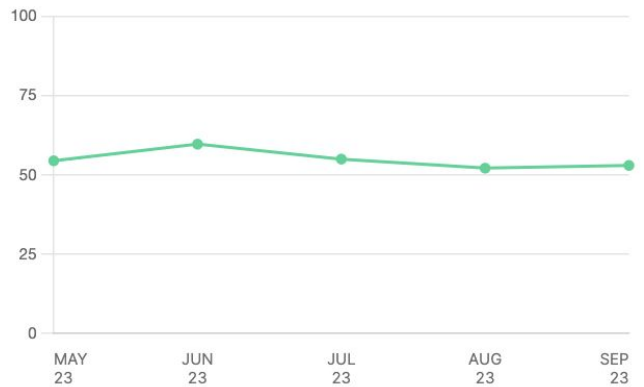
Hispanic/Latino

50%

Black/ African American

48%

American Indian or Alaska Native*



Fairness

Demographic breakdown

49%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

61%

Asian

52%

White

47%

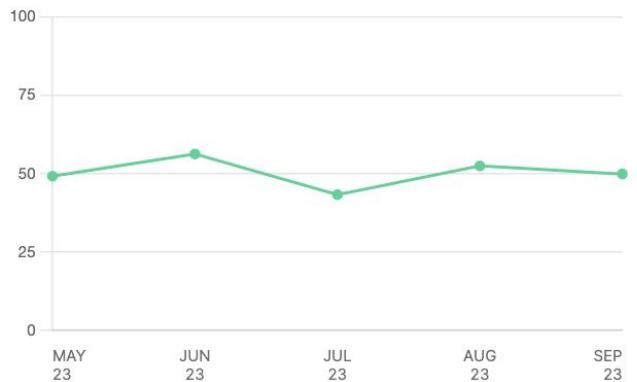
Hispanic/Latino

47%

Black/ African American

34%

American Indian or Alaska Native*



*This group's score is based on a small sample size and may not be reliable.

Average Scores Breakdown — District 3/South District

Respect

Demographic breakdown

62%

of residents strongly agree or tend to agree that the police department treats people with respect.

74%

Asian

66%

White

60%

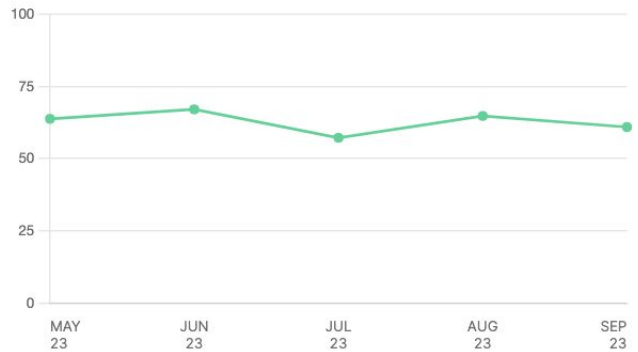
Black/ African American

59%

Hispanic/ Latino

40%

American Indian or Alaska Native*



Voice

Demographic breakdown

63%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

67%

Asian*

66%

White

62%

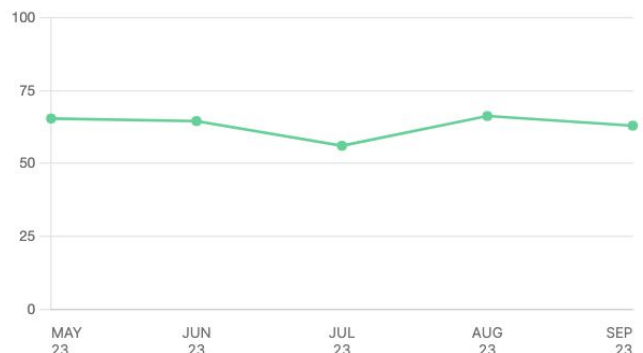
Hispanic/ Latino

59%

Black/ African American

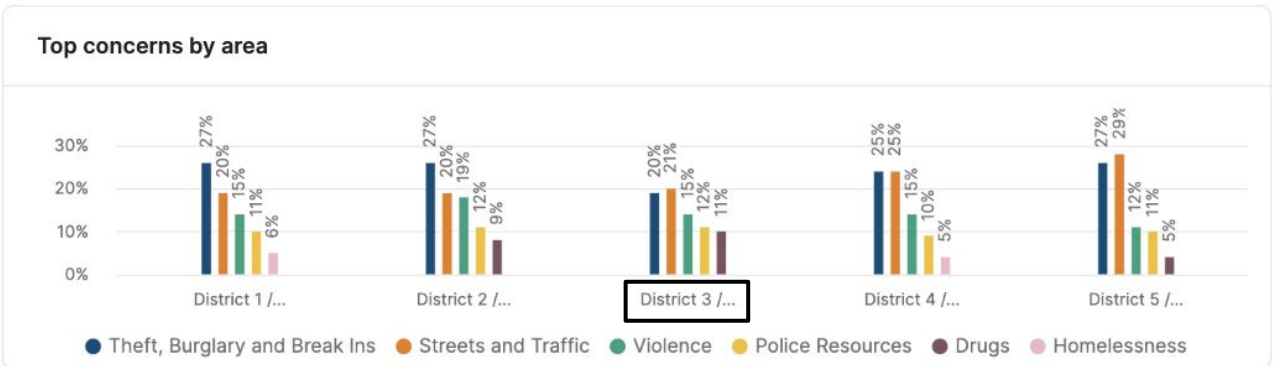
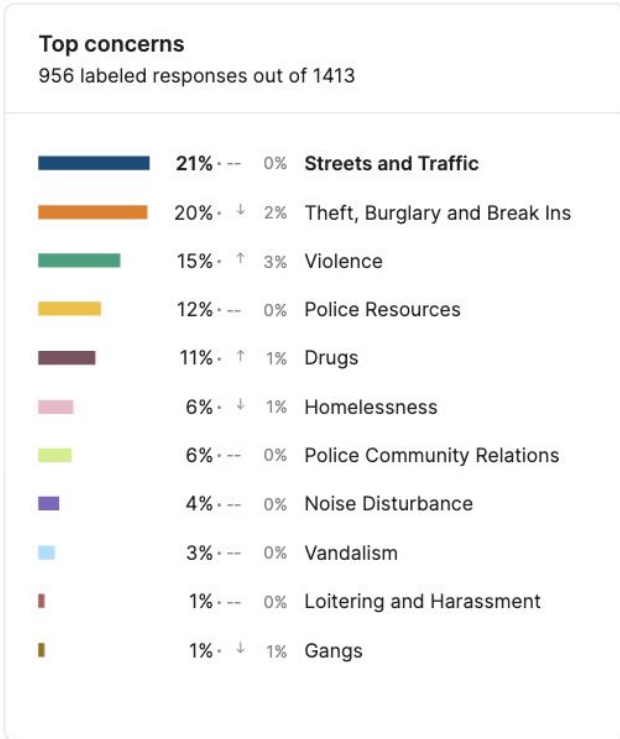
42%

American Indian or Alaska Native*



*This group's score is based on a small sample size and may not be reliable.

Top Safety Concerns — District 3/South District



Average Scores Breakdown — District 4/West District

Safety

Demographic breakdown

56%

of residents feel mostly safe or completely safe in their neighborhood.

59%

White

59%

American Indian or Alaska Native*

57%

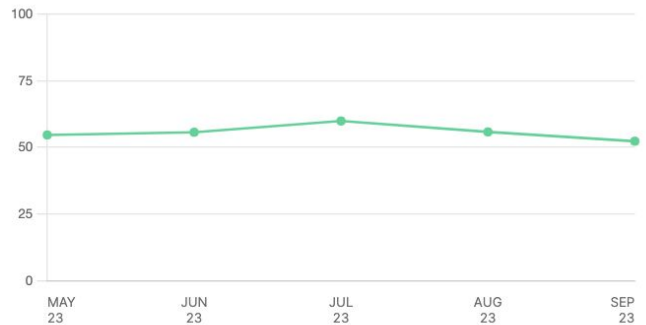
Asian

56%

Hispanic/Latino

52%

Black/ African American



Fairness

Demographic breakdown

59%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

65%

American Indian or Alaska Native

63%

White

58%

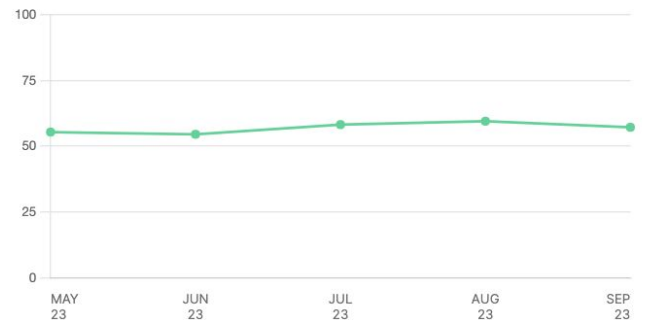
Hispanic/Latino

58%

Asian

47%

Black/ African American



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Average Scores Breakdown — District 4/West District

Respect

Demographic breakdown

69%

of residents strongly agree or tend to agree that the police department treats people with respect.

75%

White

74%

American Indian or Alaska Native

67%

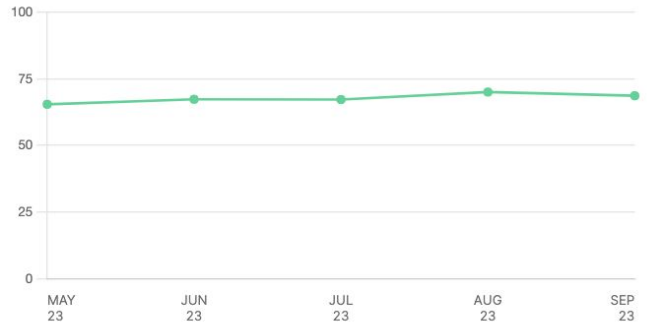
Hispanic/Latino

64%

Asian

58%

Black/ African American



Voice

Demographic breakdown

67%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

75%

American Indian or Alaska Native

73%

White

64%

Hispanic/Latino

62%

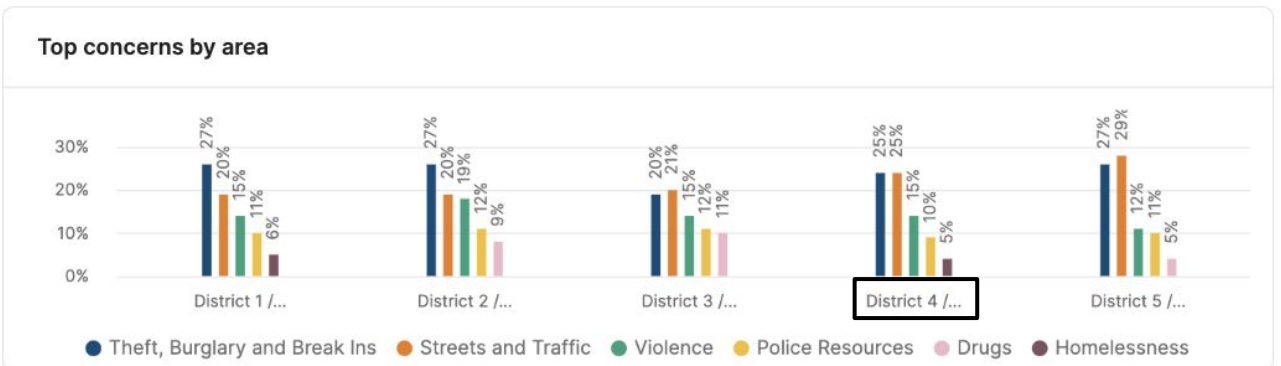
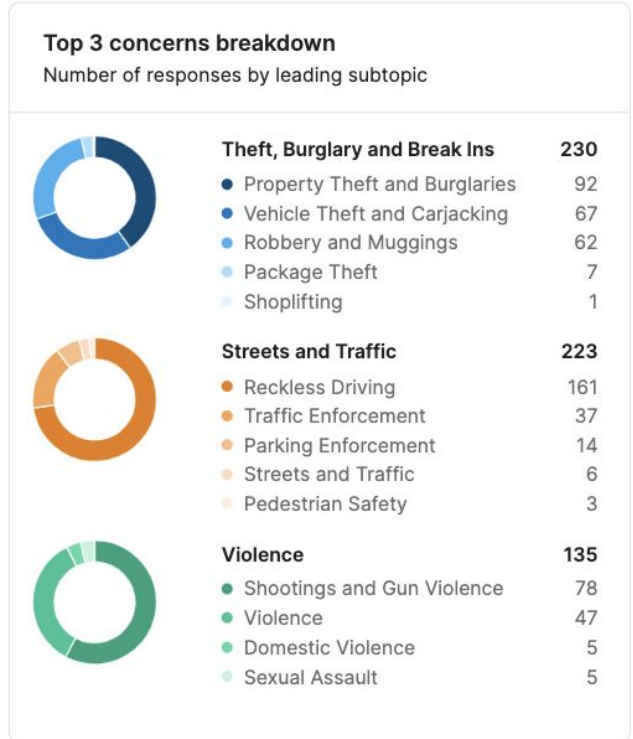
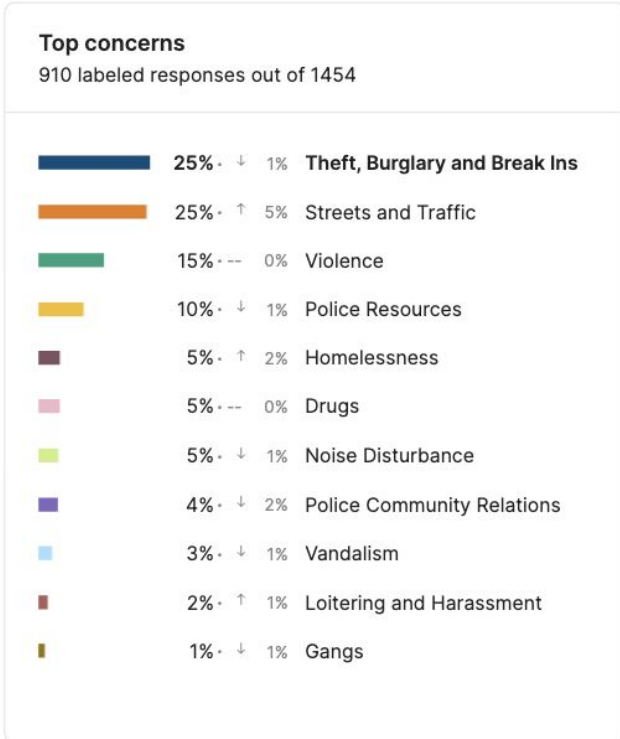
Asian

58%

Black/ African American



Top Safety Concerns — District 4/West District



Average Scores Breakdown — District 5/Northwest District

Safety

Demographic breakdown

62%

of residents feel mostly safe or completely safe in their neighborhood.

75%

Asian*

63%

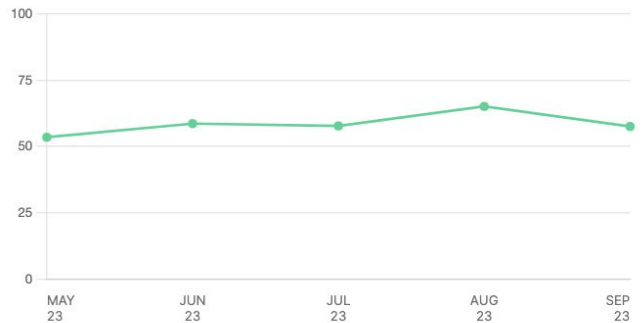
Hispanic/Latino

61%

Black/ African American

61%

White



Fairness

Demographic breakdown

60%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

74%

Asian*

61%

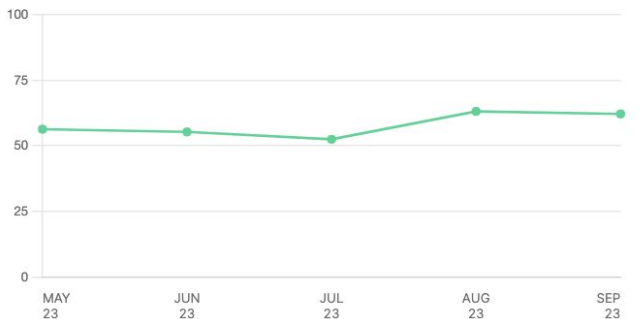
White

57%

Hispanic/Latino

51%

Black/ African American



*This group's score is based on a small sample size and may not be reliable.

Average Scores Breakdown — District 5/Northwest District

Respect

Demographic breakdown

72%

of residents strongly agree or tend to agree that the police department treats people with respect.

78%

Asian*

74%

White

68%

Hispanic/Latino

62%

Black/ African American



Voice

Demographic breakdown

69%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

71%

White

68%

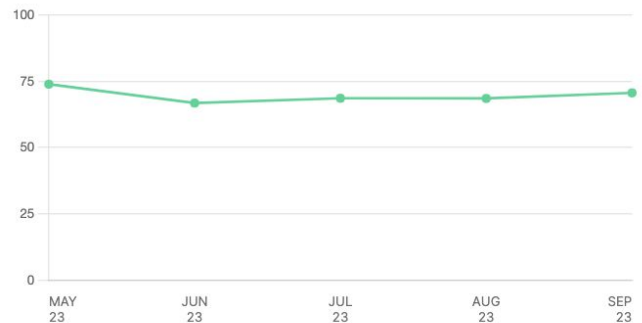
Asian*

65%

Hispanic/Latino

63%

Black/ African American

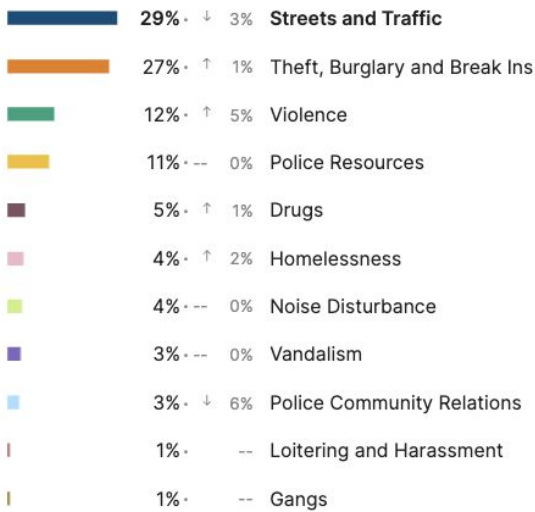


*This group's score is based on a small sample size and may not be reliable.

Top Safety Concerns — District 5/Northwest District

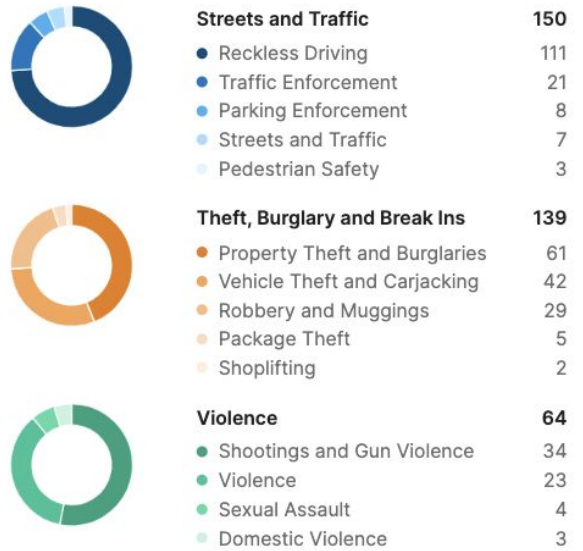
Top concerns

516 labeled responses out of 716



Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area

